



SPONSORSHIP GUIDE

THANKS TO THE SUPPORT OF PARTNERS LIKE YOU, HOBY
TENNESSEE HAS BEEN DEVELOPING YOUTH LEADERS SINCE
1981!



ABOUT HOBY TENNESSEE

HOBY Tennessee is an organization dedicated to developing the future leaders of our state. Our annual seminar welcomes sophomores from across Tennessee for a weekend where their personal, group and community leadership skills are discovered, encouraged and cultivated.

These ambassadors are chosen to represent their school by their guidance counselors. We also accept community nominations. Our goal is to have a diverse and representative group of students. While some schools and districts have funds to cover these fees, others do not. To provide this opportunity to all who are nominated and deserving of this opportunity, we rely on sponsorships and scholarships to cover the costs of housing, food and programming.

In 2024, we hosted 97 students from 54 schools. Since 2007, we've welcomed 1700 students from 243 schools and 63 counties. These HOBY alumni have completed more than 45,000 service hours in their communities.

Every donation, big or small, helps us to create the best experience possible for these students.

Thank you for considering making a donation to HOBY Tennessee.



SPONSOR PACKAGES



PRESENTING SPONSOR (A) - \$5,000

Available



- XL and premium placement for logo inclusion on digital program
- XL and premium placement logo inclusion on t-shirt
- Large logo inclusion on website
- Sponsorship of Check-in and Check-out
- Dedicated Thank You social media post
- Student, Guidance Counselor and Parent email sponsorship
- Logo inclusion on Stage signage
- Note from a HOBY Ambassador



GOLD LEVEL SPONSOR (B) - \$2,500



- XL logo inclusion on Digital program
- Large logo inclusion on t-shirt
- Medium logo inclusion on website
- Sponsorship of Opening Ceremonies, Closing Ceremonies or Family & Friends Presentation
- Parent email sponsorship
- Inclusion in group Thank you social media post
- Note from a HOBY Ambassador



SILVER LEVEL SPONSOR (C) - \$1,000



- Large Logo inclusion on Digital Program
- Medium Logo inclusion on T-shirt
- Small Logo inclusion on website
- Inclusion in group Thank you social media post
- Note from a HOBY Ambassador



BRONZE LEVEL SPONSOR (D) - \$500



- Medium Logo inclusion on Digital Program
- Small Logo inclusion on t-shirt

FRIEND OF HOBY TN (E) - \$150

- Small Logo Inclusion on Digital Program

Unlimited

ADDITIONAL OPPORTUNITIES



PROGRAM SPONSORSHIPS

- Friends & Family Program (B) - \$2,500
- Meal Sponsors (C) - \$1,000
- Activities Supplies (D) - \$500
- College Fair Table (E) - \$150

MATERIALS SPONSORSHIPS

- Daily Snack Drops (D) - \$500
- Volunteer Shirts (C) - \$1,000
- We also happily accept gifts-in-kind, such as gift cards and supplies. Contact donate@hobytn.org for more information.



TEAM SPONSORSHIPS

- Team Alumni (HS Volunteers) (B) - \$2,500
- Director Team (C) - \$1,000

AMBASSADOR SCHOLARSHIP

- Provide a scholarship for a student to attend HOBY by covering the costs of their meals, housing and seminar materials - (\$400). Usage can be designated for or specific regions, schools or programs.



SPEAKING AND VOLUNTEERING OPPORTUNITIES

- Contact us at program@hobytn.org if you would be interested in participating in HOBY Tennessee as a speaker
- Contact us at volunteer@hobytn.org if you would like to talk about opportunities to volunteer with us



LEADERS *serve* HERE.

MISSION & VALUES

Mission

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

Core Values

Volunteerism

The heart and soul of our organization. We recognize and value what volunteers can achieve by working together. We believe our programs positively impact our volunteer leadership who are the heart of our programs as much as the youth and communities we serve.

Integrity

Forms the foundation of our organization. We grow our organization based on interactions that promote mutual trust and respect with our stakeholders and partners. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

Excellence

We strive to continually raise our programs to new levels of excellence. We encourage entrepreneurship and innovation in business, education, and social responsibility. We develop creative solutions to address challenges and to utilize opportunities. We believe that leadership skills can and should be continually improved and refined.

Diversity

We value and embrace diversity. We seek out views that reflect all walks of life and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals, our students, volunteers and our communities. We give all individuals an equal opportunity to be heard and to benefit from our programs.

Community Partnership

We value community partnerships. We recognize the importance of working with community organizations to strengthen our programs by helping us provide all young people the opportunity to participate in and benefit from a HOBY program. We value the input we receive from our community partners and strive to work together cooperatively and constructively for the betterment of all.

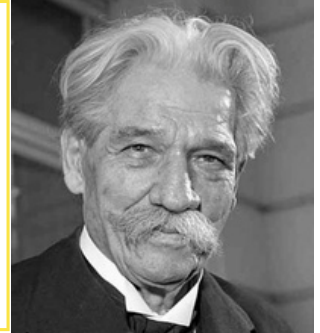


THE HOBY STORY

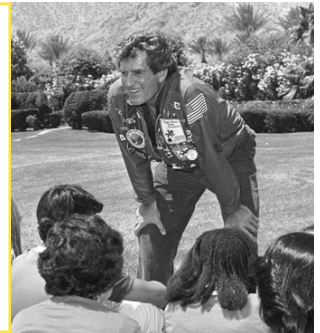
Since 1958, HOBY has empowered over 500,000 students to make lasting, positive change in their communities. Our founder, Hugh O'Brien, led a life of service and left a lasting legacy with HOBY.

At HOBY, we believe all students have the potential to lead. Our seminars bring students together across different backgrounds, cultures, and communities, and are proven to cultivate personal growth and inspire action. Students leave HOBY with the knowledge and passion needed to make a positive impact on the world around them. Enabling sophomores from your community to attend HOBY is a benefit for both the individual and the community as a whole.

AT THE PEAK OF HIS ACTING CAREER, HUGH O'BRIAN JOURNEYED TO LAMBARÉNÉ, GABON TO SPEND NINE DAYS WITH DR. ALBERT SCHWEITZER, THE 1952 NOBEL PEACE PRIZE WINNER. DR. SCHWEITZER INSTILLED IN HUGH A SIMPLE BELIEF: "THE MOST IMPORTANT THING IN EDUCATION IS TO TEACH YOUNG PEOPLE TO THINK FOR THEMSELVES." BEFORE HUGH LEFT AFRICA, DR. SCHWEITZER GRABBED HIS HAND AND ASKED HIM ABOUT HIS EXPERIENCE: "WHAT ARE YOU GOING TO DO WITH ALL OF THIS?"



O'BRIAN RETURNED TO THE UNITED STATES RESOLVED TO PUT DR. SCHWEITZER'S WORDS INTO ACTION. HOBY WAS FOUNDED BY HUGH O'BRIAN IN 1958 AS A NONPROFIT ORGANIZATION WITH THE SAME MISSION WE WORK TOWARD TODAY—TO INSPIRE A GLOBAL COMMUNITY OF YOUTH AND VOLUNTEERS TO A LIFE DEDICATED TO LEADERSHIP, SERVICE, AND INNOVATION.



BY 1977 DELAWARE, ILLINOIS, NEW JERSEY, NEW YORK AND RHODE ISLAND JOINED CALIFORNIA IN CONDUCTING STATE LEADERSHIP SEMINARS. BY 1986, THE HOBY ALUMNI ASSOCIATION INITIATED COMMUNITY LEADERSHIP WORKSHOPS. HOBY ATTENDEES REPRESENTED 51 PERCENT OF U.S. HIGH SCHOOLS AND HOBY VOLUNTEERS NUMBERED 2,500 BY 1988.



IN 1981, HOBY WAS BROUGHT TO TENNESSEE AS THE HUGH O'BRIAN YOUTH LEADERSHIP OF TENNESSEE INC.

EVERY YEAR SINCE, OVER 4,500 ALUMNI HAVE PARTICIPATED IN OUR PROGRAM.



LEADERS *grow* HERE.